

## Press release

Renens, 26.07.2022

### **Salt Business – Number 1 among Swiss B-to-B Mobile Providers**

On July 26, the Swiss Institute for Quality Tests (SIQT), a consumer advice and testing body, released the test results of its 2022 B-to-B Mobile Provider study and Salt Business reached the first spot among swiss carriers.

The independent institute has closely analyzed the tariffs, offers, transparency, and comfort of Swiss carriers with a focus on small and medium-sized enterprises. The following providers were tested alongside Salt: Swisscom, Sunrise, Digital Republic, digitec connect, and Quickline. As an overall winner, Salt reached a grade of 5,5 and could convince in particular in the "tariff" category.

**Pascal Grieder, Chief Executive Officer at Salt** commented on the test results *"The results of the study show that our recent investments into creating a differentiated user experience in B2B are paying off. We are already the partner of choice for over 100'000 B-to-B customers and are confident the award will help us in broadening that circle further."*

**Christian Aveni, Chief Business Officer at Salt** commented on the test results *"We are proud to see our hard work reflected in the SIQT test result. At Salt Business, customers are at the heart of everything we do. We aim to offer them an outstanding overall experience with the best tariff, incredible value for money, excellent network quality, and personal service."*

**Salt Business stands for an outstanding network, maximum speeds, and personalized service**

Salt Business serves over 100'000 customers in Switzerland. With Salt Business subscriptions, companies benefit from outstanding user experiences, anytime. Users enjoy award-winning service and network quality. They surf at maximum speeds, including 5G services whenever available in Switzerland and abroad, as well as from premium international routing and premium roaming.

Furthermore, any business benefits from personalized service with a dedicated Salt Business advisor, which acts as a single point of contact. In addition, they can easily manage their mobile fleet via the unique, intuitive, easy-to-use, and time-saving "My Business Account" platform.

Businesses choose Salt for the quality of its network, its advantageous rates but above all for the proximity and availability of the teams.

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About Salt: Salt stands for innovation and the best price for premium products in the Swiss telecommunications market. An excellent mobile network, the country's best performing Internet connection (Nperf,2021 Barometer of fixed internet connections in Switzerland), attractive prices and customer-focused service ensure an outstanding customer experience. Based in Renens (VD), Salt has two additional offices in Biel and Zurich and serves its private and business customers, online and in over 100 Salt Stores throughout Switzerland. The company employs around 1,000 employees across Switzerland.

Salt in figures: 1'394'300 postpaid customers (as of 31.03.2022), 103 Salt Stores and 4G coverage of 99.7% of Switzerland's population.