

Press release

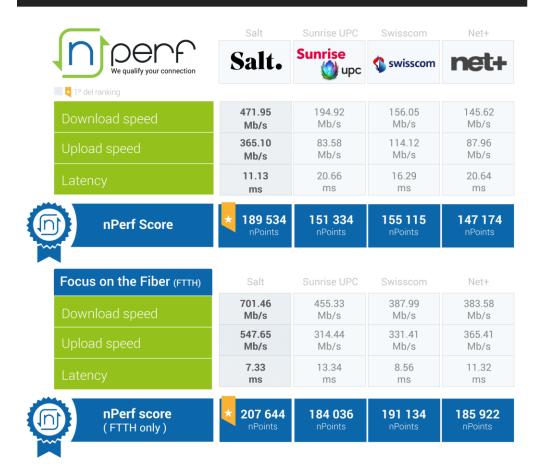
Renens, 01.02.2022

Salt Home - fastest Internet in Switzerland Unbeaten since 2018

The Salt Home performance is outstanding and remains unbeaten since the product's launch in March 2018. This is the conclusion of the 2021 nPerf barometer of fixed internet connections for Switzerland. In 2021, Salt Home again significantly outperformed the competition on all criteria, download and upload speed as well as latency.

On February 1st, 2022, nPerf, a global provider of internet performance tests, published its annual barometer of fixed internet connections for Switzerland, based on over 83'500 connection tests performed by its users throughout the past year. In 2021, Salt Home customers again enjoyed the fastest broadband connection in the Swiss market. For the fourth time in a row, Salt outperformed its competition by far. Salt's FTTH solution based on XGS-PON technology achieved record results in terms of download, upload and latency score.

Summary table - 2021 nPerf barometer Fixed Internet connections in Switzerland



1

Salt.

Press release

Excellent download and upload speeds and very low latency

While the average download speed in Switzerland (all technologies combined) increased from 157 Mb/s in 2020 to 195Mb/s in 2021, Salt's average download speed was again more than twice as high (471.95 Mb/s). With 365.10 Mb/s, Salt's average upload speed was three times higher than the overall average. With 11.13ms, Salt Home customers also experienced a significantly lower latency score than the industry average of 18ms.

Excellent value for money in premium segment

While a strongly performing internet connection, and low latency in particular, is essential in times of accelerated digitalisation; today's consumers expect excellent service quality throughout their entire customer journey.

In 2021, Salt Home also excelled in terms of service quality, notably in the connect broadband service hotline test. Salt Home ranked first in the test among its Swiss competitors and was awarded overall winner among all providers in the DACH region (Germany, Austria and Switzerland) for the fourth year in a row.

Additionally, in December 2021 PCtipp selected Salt Home out of nine other Swiss providers as tip for TV fans in their combo package (internet, TV and fixed telephony) comparison. According to the test, Salt Home is one of the simplest and clearest triple-play offers. Salt Home especially convinced the jury with its ease of use, speed and great TV offering.

Pascal Grieder, CEO at Salt commented the results "Given the consistent test results both in terms of performance and service quality since the products launch, we can proudly say that Salt Home offers Swiss consumers the best option on the market. We believe that everybody deserves the best quality at the best price and we remain committed to making this outstanding offer available to more households in the future."

About Salt Home

Salt's triple play offer includes the fastest Internet connection in Switzerland, the most entertaining TV service and fixed-line telephony at a market leading price of CHF 39.95* per month for Salt Mobile customers. Salt home subscribers benefit from ultrafast 10 Gbit/s technology, state-of-the-art equipment and accessories (Apple TV 4K as set-top box, Salt Fiber Box X6 modem, remote control designed by Salt, Wi-Fi Box), several Premium and international TV packages, video-on-demand (Salt Video) as well as advanced Smart TV and multi-screen functionalities.

^{*}CHF 49.95 per month for non-Salt Customers.

Salt.

Press release

Salt press office:

Viola Lebel PR & Communications Manager +41 78 787 68 60

media@salt.ch, salt.ch, facebook.com/Saltmobile, twitter.com/Saltmobile_DE (German) or twitter.com/Saltmobile_FR (French), youtube.com/saltswiss

About Salt: Salt stands for innovation and the best price for premium products in the Swiss telecommunications market. An excellent mobile network, the country's fastest Internet connection, attractive prices and customer-focused service ensure an outstanding customer experience. Based in Renens (VD), Salt has two additional offices in Biel and Zurich and serves its private and business customers, online and in over 100 Salt Stores throughout Switzerland. The company employs around 1,000 employees across Switzerland.

Salt in figures: 1,359,000 postpaid customers (as of 30.09.2021), 103 Salt Stores and 4G coverage of 99% of Switzerland's population.